



Business & Industry Endorsement Arts, Audio Video Technology & Communications

Design & Multimedia Arts

The Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

Levels	Courses
Level 1	Principles of Arts, Audio/Video Technology, and Communication 9
Level 2	Graphic Design and Illustration I/Lab 10-11
Level 3	Graphic Design and Illustration II/Lab 11-12 <i>Prerequisite: Graphic Design and Illustration I</i>
Level 4	Practicum in Graphic Design 11-12 <i>Prerequisite: Graphic Design and Illustration I & II</i> +Adobe Certified Associate Premiere Pro

Occupation	Median Wage	Annual Openings	% Growth
Graphic Designers	\$44,824	1,433	15%
Multimedia Artists and Animators	\$67,692	186	21%

Industry Based Certifications

+Adobe Certified Associate Premiere Pro

This certification exam measures the following domains: working in the video industry, project setup & interface, organizing video projects, creating & modifying visual elements & publishing digital media.

To earn a CTE endorsement, students must take a minimum of 3 classes for 4 or more credits in the same Program of Study, and must end with one Level 3 or Level 4 CTE course.